

Personal data

Within the framework of the Carrefour Trade Shows, Carrefour (as data controller) and D-Side SA (as data processor) process the personal data of exhibitors and Carrefour employees and franchisees in accordance with the applicable legislation on the protection of privacy with regard to the processing of personal data and in accordance with its Privacy Policy, available at <https://www.carrefour.es/politica-de-privacidad/mas-info/>

Participants are informed that their personal data will be processed solely for the purpose of managing and organizing this exhibition. The personal data that are processed are: origin of the person (Hyper, Market, Supeco, Express, Carrefour headquarters or exhibitor), first and last name, email address, cell phone number, position (except for franchisees), day of attendance, as well as indirect data. The latter are processed for statistical purposes for Carrefour. It is a question of knowing, via the scanning of the QR code, which people came and to which store they belong and which stores placed orders. The people who actually came will then receive a satisfaction survey. The trends that emerge from this survey will also be processed with the aim of improving Carrefour's performance.

During these two days, photos and videos will also be taken.

Carrefour will not transmit the personal data of the participants to third parties except in case of express and prior agreement of the participant and except to D-Side SA within the framework of the organization of this exhibition.

The organizer will take all necessary precautions to keep this data confidential.

The participant has the right to access the data concerning him/her and may, if necessary, request that it be corrected or deleted by contacting support@letsconnect.store

The organizer keeps the personal data collected until 400 days after the end of the fair.

When the participant registers a colleague, he/she acknowledges having obtained the consent of the persons concerned to provide the information requested at the time of registration.